

भारतीय पर्यटन एवं यात्रा प्रबंध संस्थान



INDIAN INSTITUTE OF TOURISM AND TRAVEL MANAGEMENT

(भारत सरकार के पर्यटन मंत्रालय के अधीन स्वायत्तशासी संस्थान)
मुख्यालय: गोविन्दपुरी, ग्वालियर - 474011 (म.प्र.),
केन्द्र: भुवनेश्वर, नोएडा, गोवा, नैल्लोर. कैंप: शिलाँग एवं बोधगया
वेबसाईट: www.iittm.ac.in

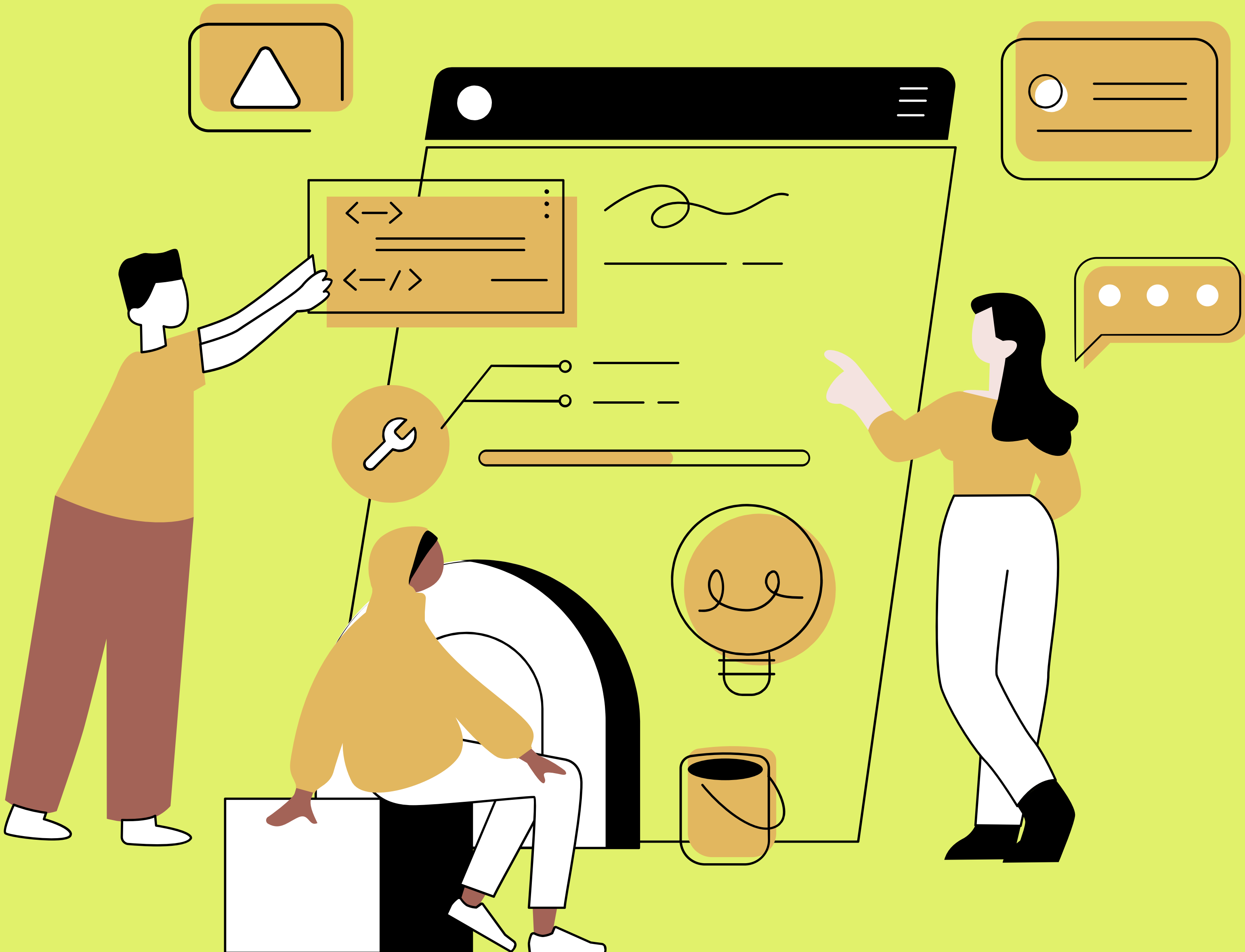
पर्यटन शिक्षा
संस्कृति रक्षा

(An Autonomous Body under Ministry of Tourism, Government of India)
Head Office: Govindpuri, Gwalior - 474011 (M.P.)
Centres: Bhubaneswar, Noida, Goa & Nellore. Camps: Shillong & Bodh Gaya
Website: www.iittm.ac.in

Indian Institute of Tourism & Travel Management

Launches

Online Short Term Certification Courses (from 09th July 2024)



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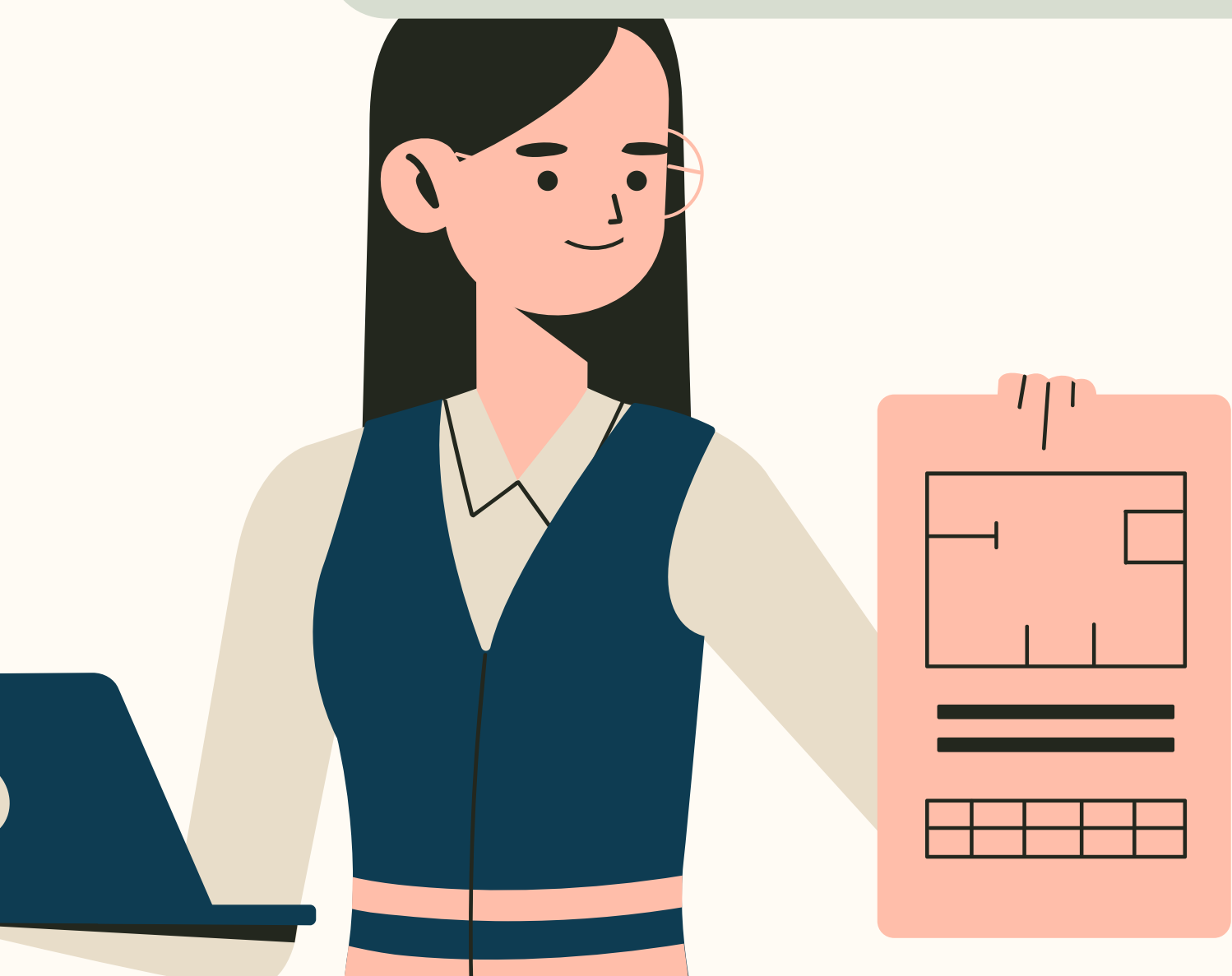
About IITTM

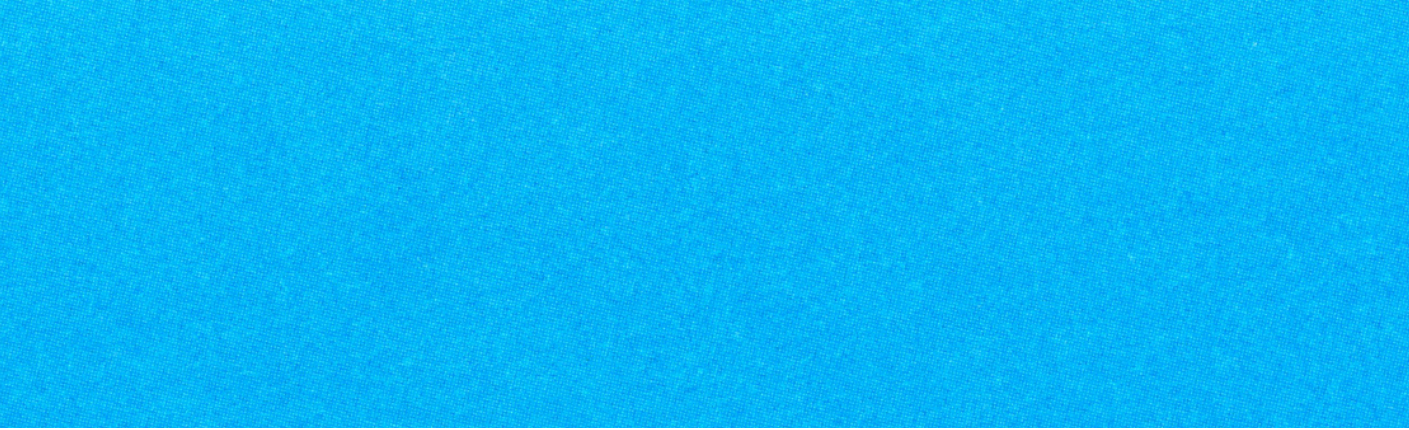
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Introduction

Greetings from IITM!!!

We are ecstatic to have you all join in our online short term certification courses for 5 days.

In this course, you will have the opportunity to learn about the nitty gritty details and tricks and trade of the tourism industry through in-depth and interactive lessons from our experienced instructors where they will guide you through each learning step.

Throughout the course, you will be provided with online lectures, interactive sessions with your course facilitators. We believe in you to succeed in this learning journey and look forward to help you in achieving your goals.

Thank you for choosing to join us in this exciting and rewarding experience!!!



About IITTM



Indian Institute of Tourism and Travel Management (IITTM) is an autonomous body under the Ministry of Tourism, Government of India and is one of the premier institutes in the country offering education, training, research and consultancy in sustainable management of tourism, travel and other allied sectors. The stakeholders' realization that the country is in need of such professionals who can provide an excellent standard of products and services, resulted in the creation of IITTM in 1983 at New Delhi. It is devoted to the pursuit of higher knowledge in tourism and its dissemination to a diverse audience. Over the years, Institute has established a distinguished identity of its own and reached at a commanding position among sectoral B-Schools in the country. With its focus in meeting the changing needs of the tourism industry, it has played a pioneering role in the propagation and professionalization of tourism education. The management of the Institute is entrusted in the hands of the Board of Governors having the Union Minister for Tourism as its Chairperson. The efforts of the Institute have been instrumental in evolving the fundamental framework for tourism education and training in the country as it exists today.

List of Courses

Sr. No.	Faculty	Proposed Course	Course Hours	Profile of the Faculty
1.	Dr. Saurabh Dixit	An Introduction to Agri-Tourism	02 hrs. per day	https://www.iittm.ac.in/Dr_Saurabh_Dixit.html
2.	Dr. C.S. Barua	Itinerary Preparation & How to Open a Travel Agency	02 hrs. per day	https://www.iittm.ac.in/Dr_Chandra_Shekhar_Barua.html
3.	Dr. Ramesh Devrath	Interpretating Iconography of Indian Build Heritage	02 hrs. per day	https://www.iittm.ac.in/Dr_Ramesh_C_Devrath.html
4.	Dr. Kamakshi Maheshwari	Understanding Tourism Potential in Rural Areas	02 hrs. per day	https://www.iittm.ac.in/Dr_Kamakshi_Maheshwari.html
5.	Dr. Ravinder Dogra	Tourism Entrepreneurship & Business Development	02 hrs. per day	https://www.iittm.ac.in/Dr_Ravinder_Dogra.html
6.	Mr. Ramakrishna Kongalla	Understanding Temple Interpretation	02 hrs. per day	https://www.iittm.ac.in/Ramakrishna_Kongalla.html
7.	Mr. R.M. Khusro	Understanding Forex Management	02 hrs. per day	https://www.iittm.ac.in/R_M_Khusro.html

List of Courses

Sr. No.	Faculty	Proposed Course	Course Hours	Profile of the Faculty
8.	Ms. Ranu Chauhan	Understanding Cross Cultural Behaviour	02 hrs. per day	https://www.iittm.ac.in/Ranu_chauhan.html
9.	Dr. Jeet Dogra	Understanding Scope of Research in Tourism	02 hrs. per day	https://www.iittm.ac.in/Dr_Jeet_Dogra.html
10.	Dr. Md. Sabir Hussain	Basics of Logistics & Cargo in Tourism	02 hrs. per day	https://www.iittm.ac.in/MS_Hussain.html
11.	Dr. Adyasha Das	Cultural Tourism	02 hrs. per day	https://www.iittm.ac.in/Dr_Adyasha_Das.html
12.	Ms. Sareeta Pradhan	Implementation of IT in Tourism	02 hrs. per day	https://www.iittm.ac.in/Sareeta_Pradhan.html
13.	Dr. Rinzing Lama	Understanding Mountaineering & Adventure Tourism	02 hrs. per day	https://www.iittm.ac.in/Dr_Rinzing_Lama.html

List of Courses

Sr. No.	Faculty	Proposed Course	Course Hours	Profile of the Faculty
14.	Dr. Charusheela Yadav	Establishing Tourism Destination Management Companies	02 hrs. per day	https://www.iittm.ac.in/Dr_Charu_Sheela_Yadav.html
15.	Dr. Aditi Choudhary	Understanding the challenges in Sustainable Tourism	02 hrs. per day	https://www.iittm.ac.in/Dr_Aditi_Choudhary.html
16.	Dr. Ankita Debnath	How to Become a Tour Operator	02 hrs. per day	https://www.iittm.ac.in/Dr_AnkitaDebnath.html
17.	Dr. Meera S	Understanding Supply Chain Management in Tourism	02 hrs. per day	
18.	Dr. Abhilash R	Film Tourism	02 hrs. per day	https://www.iittm.ac.in/Abilash_R.html

COURSE OUTCOMES



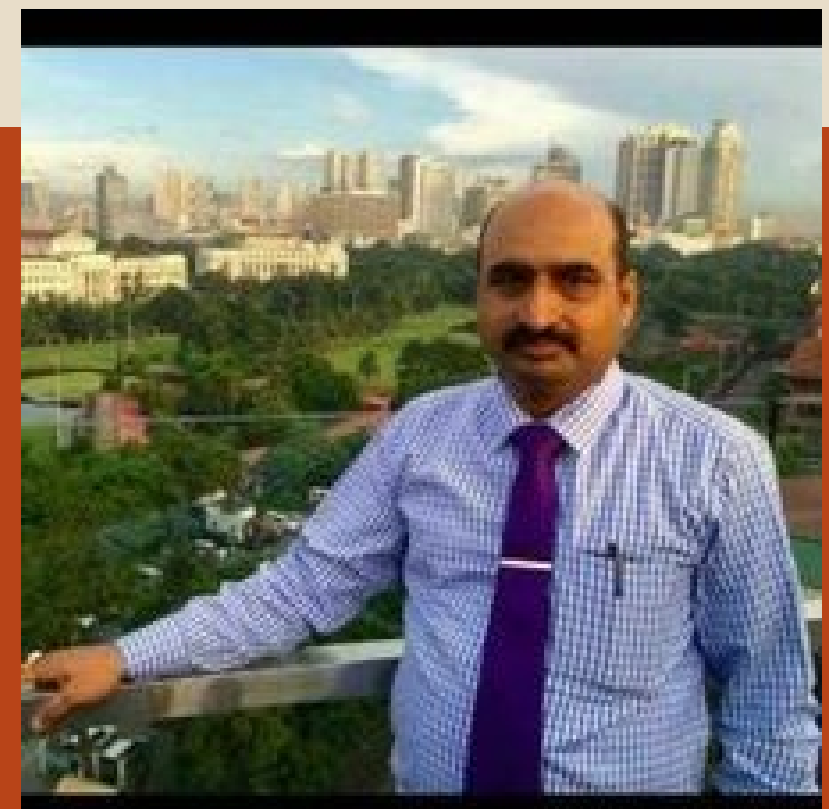
- To facilitate in understanding the vast dynamics of rapid-paced travel enterprise and tourism industry.
- To develop proper skills and knowledge for establishing tourism start-ups.
- To enrich good understanding of sales principles, excellent communication skills and creating awareness about the latest trends in travel and tourism industry.
- To enrich about the various employment opportunities available in travel trade.
- To nurture in developing professional and managerial excellence while maintaining social, cultural, moral and ethical responsibility.
- To foster awareness about the further scope of study in the field of travel & tourism.

ORGANIZING TEAM



Chief Patron

**Prof. Alok Sharma
Director, IITTM**



Course Director

**Dr. Saurabh Dixit
Nodal Officer, IITTM
Gwalior**

For More Details Contact

Ms. Shreya Roychowdhury

(Course Co-ordinator)

Faculty, IITTM Gwalior



+91-97704-90184



shreyaroy234@gmail.com



www.iittm.ac.in

REGISTRATION DETAILS



REGISTRATION FORM

PAYMENT DETAILS

BANK NAME: UNION BANK OF INDIA
BENEFICIARY NAME: DIRECTOR IITTM
ACCOUNT NO. : 034422010000053
IFSC CODE : UBIN0903442
BRANCH : PHALKA BAZAR GWALIOR

KINDLY MAKE THE PAMENT.

ONCE THE PAYMENT IS MADE DON'T FORGET TO REGISTER YOUR DETAILS IN THE GOOGLE FORM FOR AN EASY REGISTRATION PROCESS.

TERMS & CONDITIONS

- Each online course fee is of INR 5,000/- (includes the course and certification).
- The course duration is for 5 days (Mon- Fri) for 02 hours.

****Note: The learners have to maintain 80% of attendance in order to receive the certificate.***

Kindly note that the registration fee is non-refundable.

In case, the participant expresses his desire to leave the course in between then under such circumstances the fee will be non-refundable.